



Vroooooom Press Screen Printing Pricing  
Wholesale/Vendors  
November 1<sup>st</sup>, 2010

**Flat Pieces (Prints up to 20"x26")**

| <b>Number of Pieces</b> | <b>1 Press Run</b> | <b>2 Press Runs</b> | <b>3 Press Runs</b> | <b>4 Press Runs</b> |
|-------------------------|--------------------|---------------------|---------------------|---------------------|
| <b>0-50</b>             | \$75.00            | \$150.00            | \$225.00            | \$300.00            |
| <b>51-100</b>           | \$100.00           | \$200.00            | \$300.00            | \$400.00            |
| <b>101-150</b>          | \$125.00           | \$250.00            | \$375.00            | \$500.00            |
| <b>151-200</b>          | \$150.00           | \$300.00            | \$450.00            | \$600.00            |

**Additional Services**

|  |  |
|--|--|
| <b>Scoring Run</b>                           | \$50.00 per 250                          |
| <b>Rosback Perforation/Other Perforation</b> | \$50.00 per 250                          |
| <b>Cutting Charge</b>                        | \$10 per project                         |
| <b>Duplex Paper</b>                          | \$50 per 100 sheets (50 finished sheets) |
| <b>Edge Painting</b>                         | \$50.00 per 150                          |

Every Screen Printing job requires the following fees:

**Separations/Screen Fee:** \$15 per color or stencil to be made

**Paper/Materials:** To be provided by the client, except in case of previous agreement. A minimum of 15% overage is required to ensure proper edition integrity.

**Inks/Chemicals:** \$35.00 per color used in the job.

*All pricing listed above is subject to the final approval of Vroooooom Press. Thank you.*

## General Terms for Contract Printing

**Variations** within the printed job are normal; these variations include ink density and hue, foil color, depth of impression, registration, paper size, paper color, sharpness of steel rule cutting, position of round cornering or drilling, and many others. The printer will control these parameters to the best of his ability, but printing is a dynamic process subject to fluctuations.

**Experimental Work** performed at customer's request, such as art work, composition, ink tests, paper tests or material tests will be charged for at current rates.

**Drawings**, dummies, negatives, reproduction proofs, line castings, and other preparatory materials supplied by the printer will remain his exclusive property, unless otherwise agreed to in writing.

**Repairs** or changes to materials such as artwork, negatives, plates or dies furnished by the customer will be charged for at current rates. Delays caused by such work are not the responsibility of the printer.

**Alterations** to the original specifications of this quote may result in extra charges. If work must be redone due to customer's error or change of mind, the extra work will be charged for at current rates.

**Printing plates and dies** (foil, embossing, debossing or steel rule) become the property of the customer once they are paid for. If they are stored by the printer for the convenience of the customer, the printer will assume no liability for damage or loss due to fire, heat, humidity, theft, etc. The plates or dies will be destroyed if the customer goes out of business; they will be returned to the customer if the printer goes out of business.

**Other property** of the customer stored by the printer, such as paper, boxes or ink, is similarly stored at the customer's risk. The printer assumes no liability for damage or loss because of events beyond his control.

**Standing type forms**, negatives, and digital files created by the printer will be held for no more than one year, except by special agreement.

**Proofs and correction forms** will be provided if typesetting has been done by the printer. Corrections, if any, must be indicated on the proof and returned to the printer. The printer is not responsible for errors if the job is printed per the customer's OK.

**Press proofs** will be charged for at current rates, unless the customer is present when the job is made ready on the press, so that no press time is lost. If the press must stand idle waiting for a customer's OK, the lost time will be charged for.

**Paper stock** furnished by the customer must be flat, square, and in otherwise good condition. Extra time spent because of poor quality paper furnished by the customer will be charged for.

**Over runs** and under runs not to exceed 15% of the amount ordered will constitute an acceptable delivery.

**Cost of Shipping** by mail, UPS, FedEx, etc. is not included in the quotation and will be added onto the invoice after the cost of shipping has been determined. An appropriate handling charge for packing, crating, palletizing, etc. may be added.

**Standard turnaround** time is usually 2-3 weeks from receipt of deposit. Turnaround is partly determined by the backlog of work already in progress.